

Small batch EMPIRE

TOP 8 APPS I USE TO RUN MY EMPIRE

1

QUICKBOOKS ONLINE: I used a cheaper accounting alternative for a few years, and it was a mess. Switch now, before you get too far along.

2

AIRTABLE: It is like Excel, but in my opinion, much easier to use. I use it daily to plan our bakes and track our ingredients. Free option available.

3

CANVA: I use Canva for creating social media posts, formatting pictures, creating documents, etc. Free option available and tons of templates to get you started.

4

CODA: Along with Airtable, I use coda to manage my data. It's like a document and a database in one. I use it every day. I have it connected to QBO to manage store orders, my wholesale customers, etc. Free version available. <https://coda.io>

5

ZAPIER: From #4 above, I use Zapier to move data out of Quickbooks and into coda where I can then use the data how I want to use it. Zapier connects apps and sends data from one app to another so you can save time and prevent mistakes.

6

SHOPIFY: I use Shopify for my website. It has everything you need for e-commerce. Use a free template to get started and just get your website up. You can (and will) improve it down the road.

7

SHIPPINGEASY: True story...I used to cut and paste addresses from Shopify into the USPS portal and create my labels. What?! No more. ShippingEasy is connected to Shopify and all of my orders are there. Simple. You can use USPS, UPS, FedEx and see the best price per package.

8

WHENIWORK: I used to have a piece of paper on a clipboard for my tracking my team's hours. Ugh. We now use When I Work for logging in/logging out and then it is connected to QBO for quick and easy payroll.

I hope you find this helpful.

If you have any questions, let me know and I will help!

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